

R E S U M E

PROFILE:



Vanda Ouyang

San Francisco

Fashion Designer | Illustrator

Dedicated to creating innovative and personalized designs that inspire joy and self-expression. With this transformative art form, I strive to craft pieces that resonate emotionally, empower individuality, and contribute positively to the industry's creative evolution.

EDUCATION:

Academy of Art University
Fashion Design
2020 - May 2025

CONTACT:

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<https://vandavouyang.wixsite.com/vandaouyang-1/projects-6>

LANGUAGES:

ENGLISH

CHINESE

WORK EXPERIENCE:

MARKETING INTERN
FRAMELENS
JUNE 2025 - PRESENT

Responsible for updating the company's official LinkedIn and social media channels. Created visual content, wrote and scheduled posts, and tracked engagement metrics. Supported brand marketing initiatives through digital outreach and consistent brand messaging.

WORKSHOP INSTRUCTOR
SIMPLE THREAD
FEB 2024 - JUNE 2024

Instructed and assisted in workshops focused on fabric transformation and sustainable design practices. Engaged directly with workshop participants, providing hands-on guidance, answering questions, and supporting individual creative needs. Helped ensure a positive and interactive experience through clear communication and responsive support.

STUDIO ASSISTANT
TUTU LLC
AUG 2022 - DECEMBER 2022

Assisted in day-to-day studio operations and coordinated with clients on scheduling, inquiries, and personalized project support. Led workshops on fashion design techniques, offering one-on-one guidance and demonstrations. Managed video editing and social media content to promote the studio's services and enhance client engagement.

AWARDS:

CURATOR & ARTIST
SOLO EXHIBITION - NEST, ENCYSTED
2021
HUNAN, CHINA

Independently curated and executed a solo exhibition exploring feminist themes through mixed media installations.

Developed site-specific works using resin, light, and fabric to visualize the concept "great souls are androgynous."

Managed all aspects of exhibition planning, installation, and audience engagement. Received coverage from major media outlets and art platforms in China.

PARTICIPATING ARTIST
"ON GOING" INTERNATIONAL ART INVITATIONAL EXHIBITION
2021

Contributed to "On Going" International Art Invitational Exhibition and Luyue Lake International Art Invitational Exhibition

PARTICIPATING ARTIST
EXHIBITION "I OWN MYSELF A UNIVERSE"
2018

R E S U M E

SKILLS:

Email Marketing

Styling

Social Media Management

Trend Analysis

Creativity

Digital Illustration

Photoshop

Pattern Making

Textile

Photography

Fabric Analysis

CLO3D

Time Management

Fitting

Lightroom

PROJECT EXPERIENCE:

CONTENT EDITORIAL TEAM

"JIN – SUPERIOR JADE" ART HISTORY PUBLICATION (2023)
JANUARY 2022 – 2023

Collaborated with artists and major auction houses, including Christie's and Sotheby's, to assist in the publication of a specialized art history book.

FASHION DESIGNER, PARTICIPANT ACADEMY OF ART FASHION SHOW MAY 8 2025

Developed and presented an original runway garment for the official 2025 graduate fashion show. Led the full design process, including concept development, textile innovation, pattern making, and final garment construction. Collaborated with faculty and show producers to refine fit and styling. Participated in backstage coordination and final runway presentation, ensuring the successful staging of the look on a professional platform.

FASHION DESIGNER, PARTICIPANT FASHION KILL3 SFFW JUNE 27 2025

Invited to showcase original work as a designer at San Francisco Fashion Week. Participated in runway presentation and industry networking events, highlighting both creative direction and technical garment execution.

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